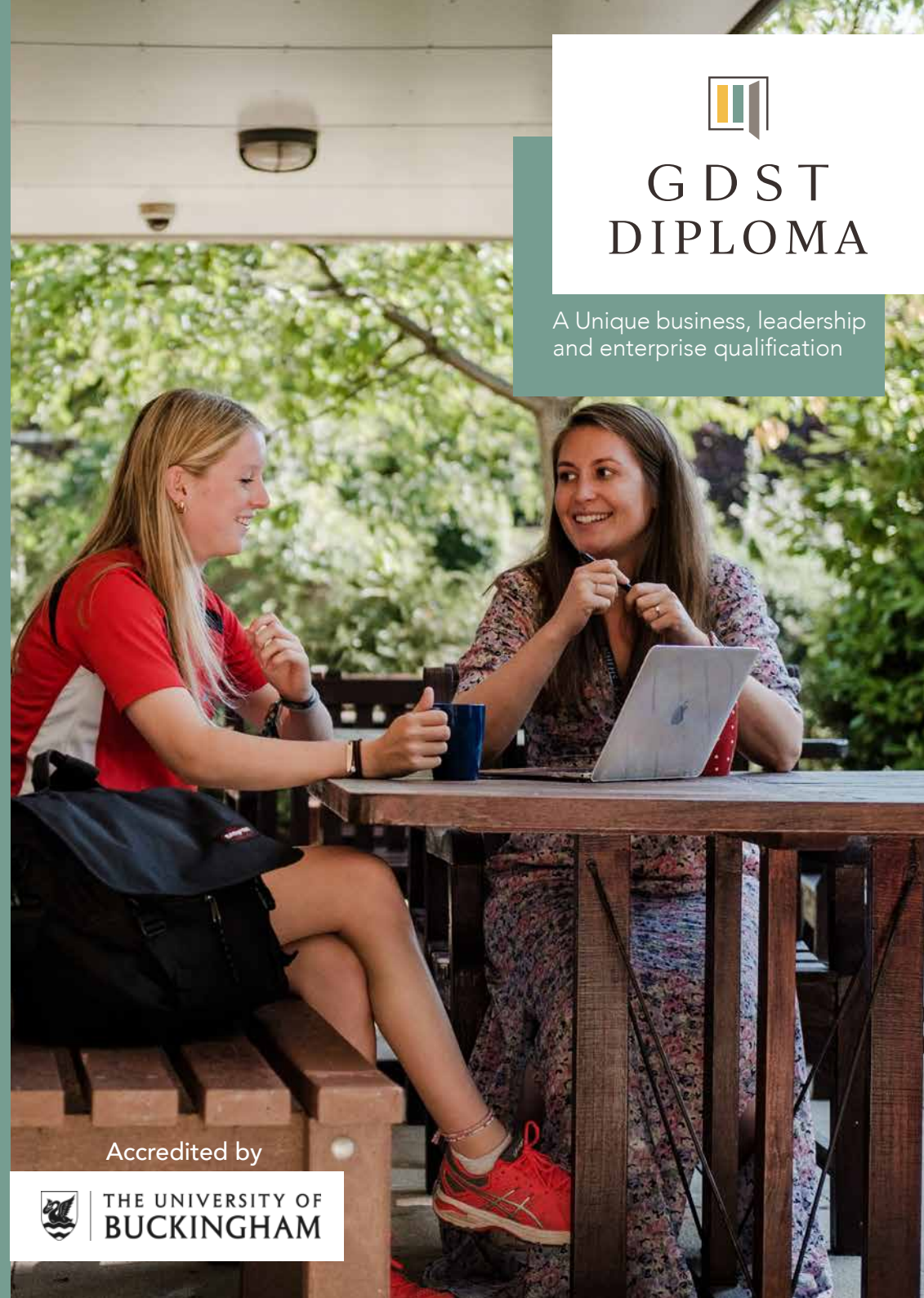




GDST DIPLOMA

A Unique business, leadership
and enterprise qualification



GDST DIPLOMA

Miss Charlotte Watkins
Head of Enterprise
Notting Hill & Ealing High School
c.watkins@nhehs.gdst.net
020 8799 8400

Accredited by



THE UNIVERSITY OF
BUCKINGHAM

WHO IS THIS SUITABLE FOR?

Leadership and Business Management are not just for those wanting to go into careers in industry: these skills are useful in any enterprise which involves working with other people, from academic to holiday jobs!

“
The purpose of this course is for students to develop knowledge and skills which will enable them to engage successfully with leadership and management roles which they encounter in school and beyond.

MISS WATKINS



HOW DOES IT WORK?

1 HOUR A WEEK
OF LIVE LESSONS

1 HOUR A WEEK
SELF-GUIDED
LEARNING,
with an innovative
set of interactive
resources

INNOVATIVE
REAL WORLD PROJECTS TO
TEST YOUR SKILLS:
the PJF Tycoon Enterprise
Competition, Young Enterprise
or a bespoke challenge to
create a new product for an
existing organisation, supported
by Partner Entrepreneurs.

EXCLUSIVE
LEADERSHIP
CONTENTHIP
Anchored in the latest
academic research, students
will have access to original
journal articles exploring
the most up-to-date
thinking on leadership

HOW IS IT ASSESSED?

Students will complete various tasks over the course of the year. These will involve:

- **Open-book answers to business case-study questions**
- **Written reflections on what they have read**

They will also be assessed on their live pitch presentations by members of the Business faculty at the University of Buckingham and entrepreneur in residence. The University will also moderate a sample of the students' tasks once they have been marked internally by the school.



Upon successful completion of the elements above, The University of Buckingham will award students. *The GDST Diploma in Business Management, Leadership and Enterprise*, a qualification recognised by UCAS. Certificates will be issued to students in a ceremony at the University Business School in the September after the course is complete.

THE LEADERSHIP STRAND

Students will learn about some of the theoretical and practical aspects of approaches to leadership, understanding different models of successful leadership. They will develop heightened awareness to help develop their own leadership practices at school and beyond.

THE ENTERPRISE STRAND

The GDST Diploma is taught in conjunction with an Enterprise Challenge, to enable students to apply the theoretical concepts learnt in the course to a real business. This is run outside of the classroom, and can be linked to Young Enterprise, the PJF Tycoon Enterprise Competition, or a more bespoke option.

THE BUSINESS STRAND

Students will develop their knowledge of the basics of business management. Some of the content of this course will draw on Business Studies GCSE and A Level courses and there will therefore be some overlap with these specifications.

Dr Suzanne Pollack

is an experienced personal and leadership development specialist. She is an Executive Fellow of Henley Business School where she leads the Henley Leadership Programme, ranked 12th best Open Executive Programme in the world by the FT in 2020.



Suzanne's work covers many types of business and organisations from the UK, Europe, the Americas and the Far East. She works as a professional coach and facilitator, specialising in personal transformation, leadership and organisational change.



OVER
40 STUDENTS

ACROSS THREE
SCHOOLS SIGNED UP
IN THE FIRST YEAR,
NUMBERS ALREADY
SET TO DOUBLE FOR
2022-2023

